

Gruuve

Patricia Urquiola, 2024

The spirit of the 1970s, the cultural revolution that in that era translated into furniture with a more informal approach, inspired Gruuve, a system that captures the nonconformist soul of the era and gives it the form of a free composition sofa.

The fluid lines of the collection’s modules are designed to convey a sense of dynamism to the home and provide definite compositional flexibility.



GRUUVE
Patricia Urquiola, 2024

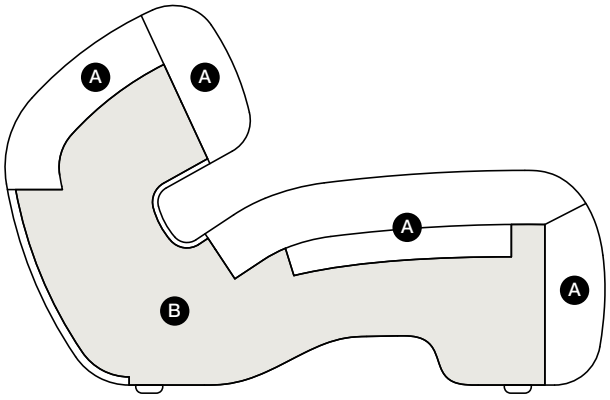
PRODUCT SHEET
Last updated: January 2026

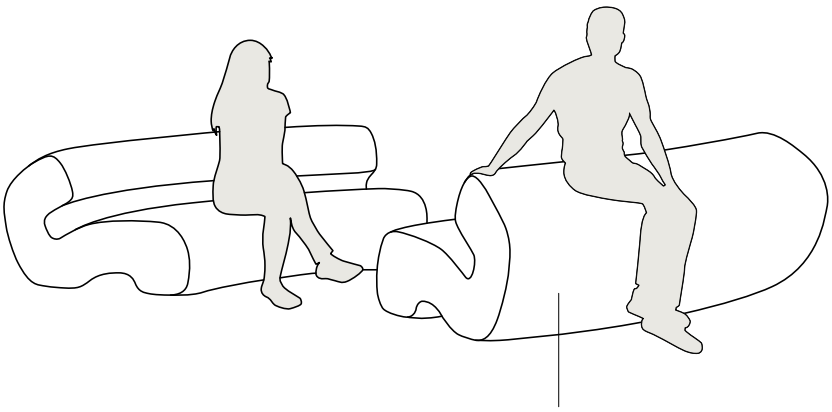
MOROSO

Structure	Polimex® base with flexible polyurethane foam structure in differentiated densities. Polyester lining.
Seat height	Front seat: 41 cm. Back seat: 55 cm.
Upholstery	The Gruuve collection covers are removable. For the recommended fabrics see the table on pages 7-9.
Polimex®	It is a composite material for supporting structures of upholstered furniture consisting mainly of expanded polystyrene and, in smaller percentages, structural polyurethanes that provide structural resistance. It is lighter than similar products made with traditional systems and requires less padding or foaming to make the finished product, with lower material consumption. It is certified in class 1-IM.

A Flexible polyurethane with differentiated densities

B Polimex® base

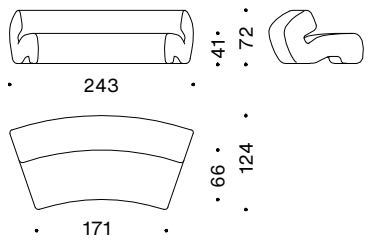




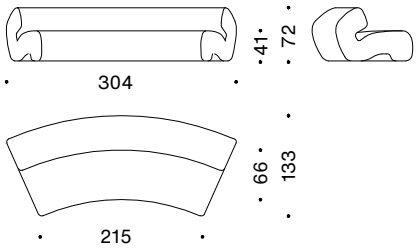
The back of the sofa can be used as a comfortable bench to sit on

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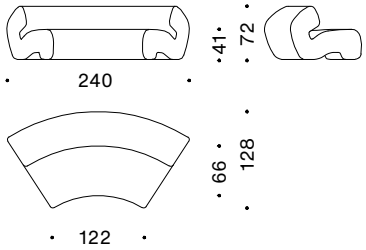
GR10EG
240 open corner sofa



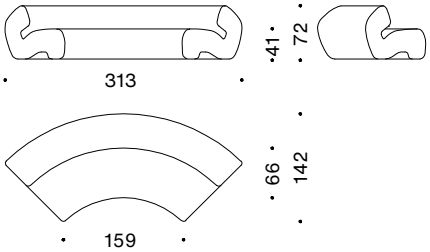
GR10EH
300 open corner sofa



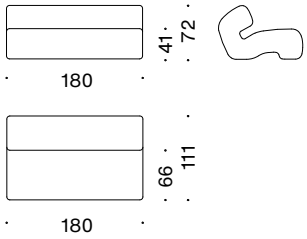
GR10EI
240 closed corner sofa



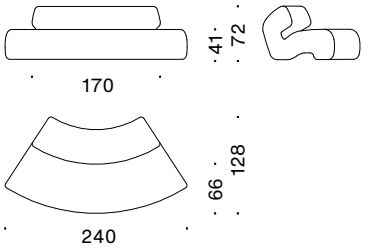
GR10EJ
300 closed corner sofa



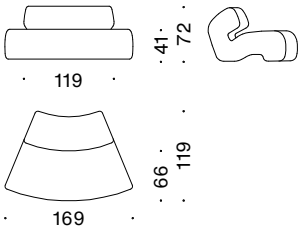
GR10EK
180 linear element



GR10EL
Large convex angle



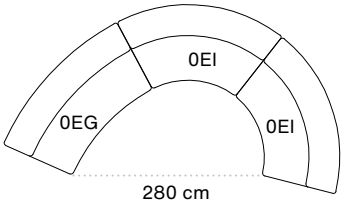
GR10EM
Small convex angle



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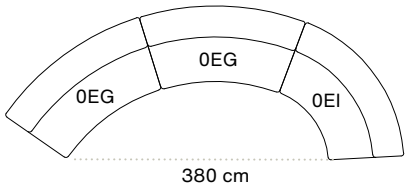
0EG + 0EI + 0EI

(L) 495 × (D) 280 (O) 280 cm



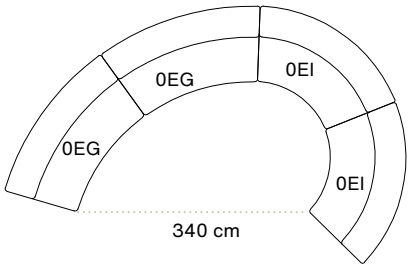
0EG + 0EG + 0EI

(L) 585 × (D) 230 (O) 380 cm



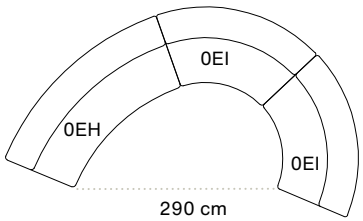
0EG + 0EG + 0EI + 0EI

(L) 590 × (D) 380 (O) 340 cm



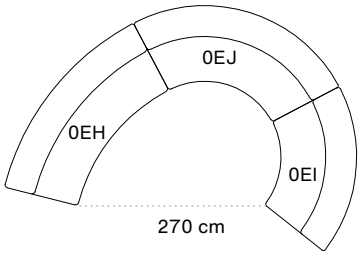
0EH + 0EI + 0EI

(L) 520 × (D) 310 (O) 290 cm



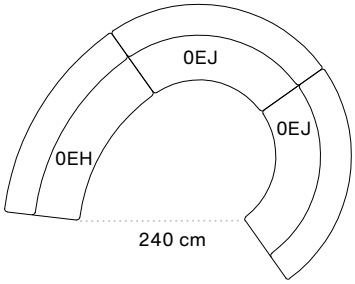
0EH + 0EJ + 0EI

(L) 520 × (D) 360 (O) 270 cm



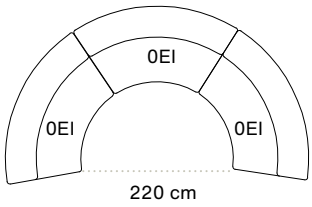
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(L) 510 × (D) 405 (O) 240 cm



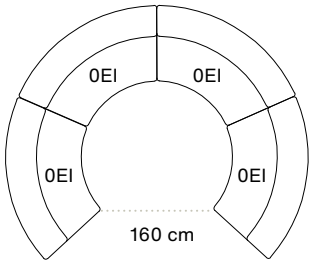
0EI + 0EI + 0EI

(L) 445 × (D) 265 (O) 220 cm



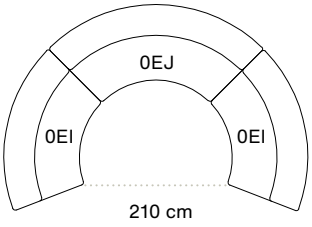
0EI + 0EI + 0EI + 0EI

(L) 445 × (D) 375 (O) 160 cm



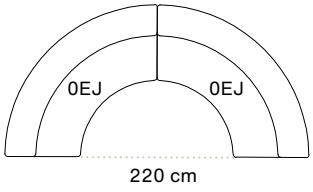
0EI + 0EJ + 0EI

(L) 450 × (D) 305 (O) 210 cm



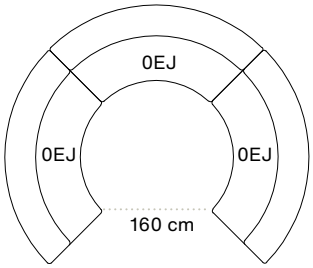
0EJ + 0EJ

(L) 450 × (D) 225 (O) 220 cm



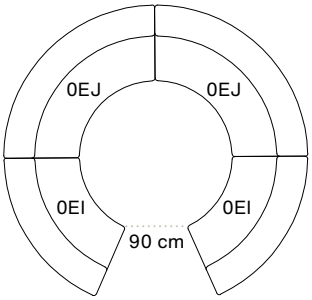
0EJ + 0EJ + 0EJ

(L) 450 × (D) 380 (O) 160 cm



0EI + 0EJ + 0EJ + 0EI

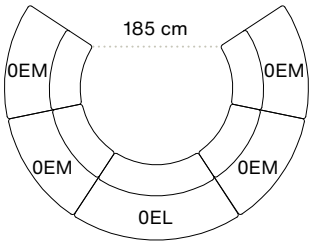
(L) 450 × (D) 430 (O) 90 cm



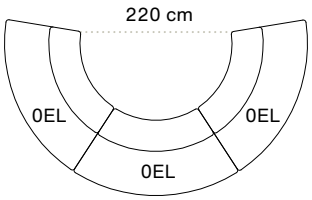
(L) = lenght, (D) = depth
(O) = opening

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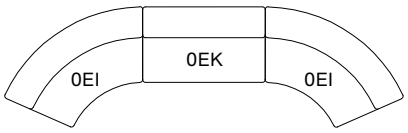
0EM + 0EM + 0EL + 0EM + 0EM
(L) 450 × (D) 345 (O) 185 cm



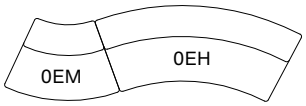
0EL + 0EL + 0EL
(L) 445 × (D) 260 (O) 220 cm



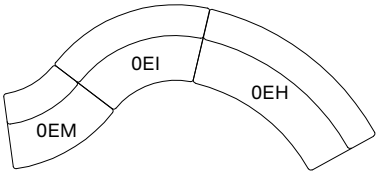
0EI + 0EK + 0EI
(L) 585 × (D) 180 cm



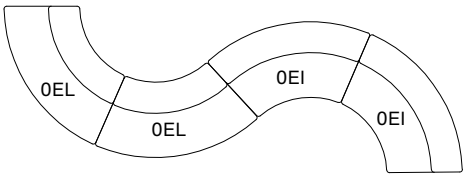
0EM + 0EH
(L) 435 × (D) 140 cm



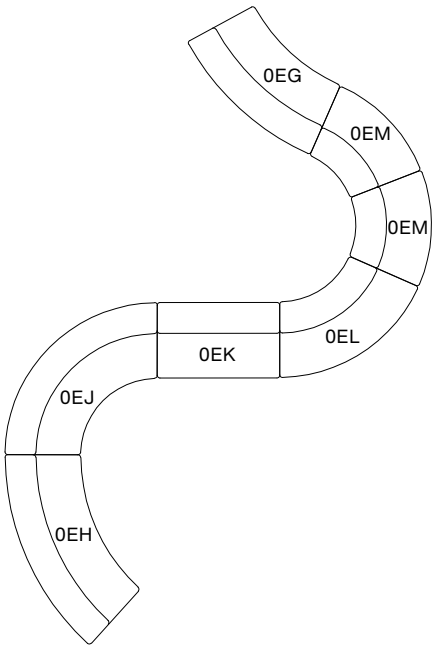
0EM + 0EI + 0EH
(L) 545 × (D) 245 cm



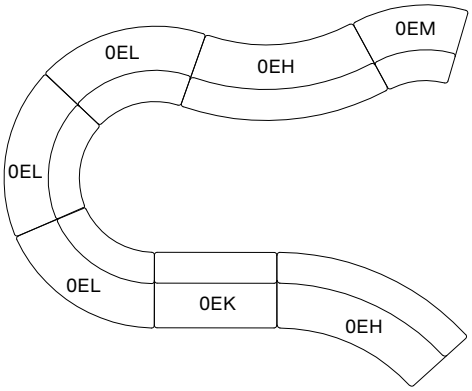
0EL + 0EL + 0EI + 0EI
(L) 675 × (D) 245 cm



0EH + 0EJ + 0EK + 0EL
+ 0EM + 0EM + 0EG
(L) 630 × (D) 935 cm



0EH + 0EK+ 0EL + 0EL
+ 0EL + 0EH + 0EM
(L) 680 × (D) 560 cm



(L) = lenght, (D) = depth
(O) = opening

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USAGE CATEGORIES

S **Soft Use**
Cosy and natural, with limited wear resistance

DRIPPING	chenille
FURY	chenille
GORKY	bouclé
SAMOIEDO	chenille
TRONO	bouclé
YETI	chenille

M **Medium Use**
Robust and durable, easy to maintain

ARDA	knit fabric
LHATI	chenille
ORSETTO	bouclé
ZAMPOGNA	bouclé

H **Heavy Use**
High technical values, very robust and durable

BOUCLÉS



S GORKY

Typology: bouclé
Composition: 37% acrylic, 23% cotton, 17% wool, 12% alpaca wool, 11% polyester
Height: approx. 140 cm
Weight: 625 g/sqm
Abrasion resistance: 15.000 cycles
Pilling resistance: 3

CAT. **S**
Tirella: **LOVEWOOLS 151**

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.



M ORSETTO

Typology: bouclé
Composition: 34% viscose, 33% acrylic, 17% new wool, 8% polyester, 4% linen, 4% cotton
Height: approx. 140 cm
Weight: 940 g/sqm
Abrasion resistance: 50.000 cycles
Rubbing fastness: 5 (dry), 4 (wet)
Colour fastness to artificial light: 5
Pilling resistance: 4

CAT. **S**
Tirella: **TOPPINGS 154 + 155**

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.



S TRONO*

Typology: bouclé
Composition: 37% viscose, 20% acrylic, 20% new wool, 15% polyester, 5% linen, 3% elastan
Height: approx. 140 cm
Weight: 750 g/sqm
Abrasion resistance: 25.000 cycles
Abrasion resistance: 4-5 (dry), 4 (wet)
Colour fastness to artificial light: 5
Pilling resistance: 4

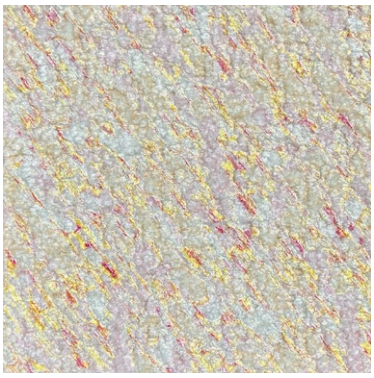
CAT. **W**
Tirella: **FOREST WANDERING 147 + 148 + 149 + 150**

* In the same hanger it is possible to use also the Zampogna fabrics.

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.

COVERS: Covers must be washed or cleaned according to the instructions reported on the product label. In case of stains, always contact an authorised centre. **DISPOSAL:** in order to respect the environment, it is recommended, at the end of the product's life, to separate the various component parts as much as possible and follow the respective recycling, recovery or disposal procedures in accordance with the regulations in force in the countries concerned.

CHENILLES



(S) DRIPPING

Typology: chenille with 3D printing
Composition: 40% cotton, 20% acrylic, 16% linen, 12% viscose, 8% wool, 4% polyester
Height: approx. 120 cm
Weight: 480 g/sqm
Abrasion resistance: 14.000 cycles

CAT. **Y**
Tirella: **TOPPINGS 155**

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.



(S) FURY**

Typology: chenille
Composition: 51% viscose, 40% cotton, 8% linen
Height: approx. 140 cm
Weight: 550 g/sqm
Abrasion resistance: 30.000 cycles
Rubbing fastness: 4-5(dry), 4 (wet)
Colour fastness to artificial light: 6
Pilling resistance: 4-5

CAT. **W**
Tirella: **TOPPINGS 154**

** In the same hanger it is possible to use also the Lhati fabrics.

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.



(S) SAMOIEDO

Typology: chenille
Composition: 51% viscose, 26% cotton, 23% linen
Height: approx. 140 cm
Weight: 990 g/sqm
Abrasion resistance: 25.000 cycles

CAT. **W**
Tirella: **VELVETS AND FURS 153**

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.



(S) YETI

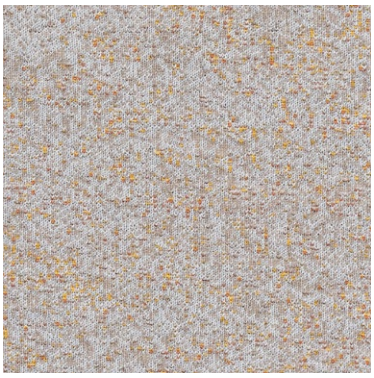
Typology: chenille
Composition: 44% viscose, 32% cotton, 19% linen, 5% polyester
Height: approx. 140 cm
Weight: 772 g/sqm
Abrasion resistance: 30.000 cycles
Rubbing fastness: 5 (dry)
Colour fastness to artificial light: 4
Pilling resistance: 3-4

CAT. **S**
Tirella: **VELVETS AND FURS 153**

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KNITTED FABRICS



ARDA

Typology: jacquard elastic knit
Composition: 70% new wool, 21% polyester, 9% nylon
Height: approx. 140 cm
Weight: 560 g/sqm
Abrasion resistance: 50.000 cycles
Rubbing fastness: 4-5 (dry), 4 (wet)
Colour fastness to artificial light: 5-6
Pilling resistance: 4-5

CAT. **Z**
Tirella: **FOREST WANDERING 147 + 148 + 149 + 150**

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GRUUVE
Patricia Urquiola, 2024

PRODUCT SHEET
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